----------------------------------------------------------------------------------------------------------------------- RWE 2003

\*{Energy, water, environmental services, RWE’s core business}

\*{utilities, quality, living standards, environment}

\*{supply security, prices, electricity, water, environmental services, focus, sustainability, profitable activity}

\*{RWE’s contribution, climate protection, context}

\*{question, handle, resources, responsibility, future generations}

\*{avoid, debate}

\*{mission, contribute, establishing, global trend, economizes, resources, guarantees, secure, high-quality supplies, creates, wealth}

\*{philosophy, strategy, sustainability}

\*{implemented, employees}

\*{logical conclusion, refine, substance, environmental report, adapt, state, debate, sustain- able thinking, action}

\*{Our Responsibility, report}

\*{stay, course, support, constructive comments}

\*{customers, commitment}

\*{international multi-utility group, customer, high-quality products, services, single source}

\*{treat, environment, live, respect, example}

\*{Sustainability-oriented investors, analysts, confirmed, environmental performance}

\*{improved, ranking, Dow Jones World Sustainability Index, energy sector}

\*{rating, honors, transparency, openness, accorded, code of conduct, fundamental principle, intend, reflect}

\*{Climate protection, challenges}

\*{comprehensive modernization projects, portfolio, power plants, climate gas emissions, profitably, orders, magnitude}

\*{latest-generation, lignite-fired power station, global standards}

\*{technology, coal-based electricity, option, future, sustainability considerations}

\*{use, renewable energy, profitably}

\*{expanded, renewable energy capacity}

\*{supply, customers, fresh drinking water, sanitation}

\*{responsibility, justice, high degree, sustainable activity}

\*{Less industrialized nations, reach, limits of economic performance, investing, secure clean water supplies}

\*{participates, public private partnership models, integrate, local know-how}

\*{international reach, paramount, learn, safeguard, cultural diversity, appreciate, social requirements, develop, healthy understanding}

\*{sustainable governance}

\*{fundamental concepts, expressed, report, substantial portions, audited, external examiners}

\*{participate, dialogue}

\*{commitment}

\*{sustainability}

----------------------------------------------------------------------------------------------------------------------- RWE 2004

\*{performance, achieving, targets, efforts, integrate, concept, corporate responsibility (CR), business}

\*{opportunity, improvements, discussion, influence, affected, activities}

\*{adoption, Global Reporting Initiative’s indicators, practicable, assist, stakeholders, assess, performance, globally applicable, guidelines}

\*{data, verified, independent organization, Enviros Consulting Ltd}

\*{improvement, ranking, Business, Community’s (BitC) Corporate Responsibility Index}

\*{awarded, BitC’s PerCent Club standard, recognition, fact, donated, pre-tax profits, community}

\*{improvements, standards, service, customers, recognize, deliver, class service, customers}

\*{Extending, programmes, assistance, disadvantaged customers, support, Health Through Warmth initiative, living, cold, damp homes}

\*{raising, awareness, CR issues, suppliers, employees}

\*{Development, statement, business principles, policy}

\*{Implementing, monitoring, reporting, schemes, power stations, requirements, EU Greenhouse Gas Emissions Trading Scheme}

\*{Extending, environmental management system (EMS), cover, office buildings}

\*{Increase, employees, volunteering, community-based projects, increasing, school pupils, involved, education programmes}.

\*{objectives, report}

\*{framework set, corporate responsibility principles}

\*{participate, activities, social, environmental benefit}

\*{formalize, assessment, social, environmental issues, business decisions}

\*{work, stakeholders, responsibilities, opportunities, discuss, shape, strategy}

\*{focus, community strategy, explicitly, themes, health, education, environment}

\*{work, local communities, operational sites, offices, develop, effective partnerships}

\*{review, improve, management, social, environmental impacts}

----------------------------------------------------------------------------------------------------------------------- RWE 2005

\*{Sustainability Report generated}

\*{purpose, report, document, responsibility, employees, shareholders, society, environment}

\*{Sustainability, means, planned development, corporate business strategy}

\*{Sustainability, economic, ecological, social future, corporation}

\*{company, economic success, achieve, need, survive, competitive environment}

\*{customers, products, services, market}

\*{market}

\*{sum total, individual, purchasing, decisions, different criteria}

\*{past, price, quality, primary factors}

\*{new items, quality shopping list}

\*{classical values, security of supply, competitiveness, prices}

\*{general sense, entrepreneurial conduct, assessed, basis, social, ecological, cases, ethical considerations}

\*{no surprise, decisions, investors, customers, concept, sustainability}

\*{sign, direction}

\*{nothing remarkable, stating, every company, every business, part of society}

\*{new, position, society, now branded, series of hitherto, unfamiliar expectations, demands}

\*{public, become, more critical, more observant, more sensitive, good thing}

\*{Energy, valuable, finite resource, use, adopt, responsible approach}

\*{objective dialogue, underway, discriminating, perceptive public}

\*{adjust, aligning, corporate strategy, responsive, social environment}

\*{social, political developments, expectations, aspirations, sacrificing, identity}

\*{learn, observe}

\*{key, mutual trust, understanding}

\*{society’s trust, long-term success}

\*{special environmental responsibilities}

\*{aim, commission, first industrial-scale CO2 free coal fired power plant}

\*{project, investigate, commercial scale, feasibility, coal-fired power generation, downstream CO2 sequestration, storage, eco-friendly coal-based power generation system, future}

\*{advantages, coal, security of supply, cost effectiveness, exploited, long term, balanced fuel mix}

\*{responsibilities, workforce}

\*{personnel management, development, employee motivation, interaction, management levels}

\*{skilled workforce, adopt, mode of behavior, social dealings, trust, respect}

\*{working environment, new, innovative ideas}

\*{atmosphere, conducive, incorporating, capitalizing, economic, social, technical, ecological developments}

\*{Group-wide opinion poll, company’s employees, initial corporate appraisal, launched, broad discussion process}

\*{value criteria, exercise, effect, serve, basic guideline, in-house, external relations}

\*{introduction, code of conduct, concrete rules, reflect, judicial ruling, ideas, correct behavior}

\*{social expectations, demands, company, extend, personal level, contribution, climate protection, environment}

\*{provide, safe, reliable, low-cost energy}

\*{local, employment issues, provision, training places}

\*{company’s social, cultural obligations}

\*{demands}

\*{responsibility, issues, appropriate manner, economically, ecologically, socially balanced}

\*{scope, improvement, right path, approach, positive impact}

\*{Sustainability, far-sighted strategy, serving, long-term future, company, commitment, common responsibility}

\*{every member, AG Executive Board, fully, individually committed, policy of sustainable corporate development}

\*{progress, sustainability}

\*{information, current Sustainability Report}

\*{conclusions, positive, feedback, ongoing commitment, in-house dialogue}

----------------------------------------------------------------------------------------------------------------------- RWE 2006

\*{AG Annual General Meeting, presented, second comprehensive Corporate Responsibility Report}

\*{supplementing, intermediate status report, past business year, past financial year}

\*{published, occasion, Annual General Meeting}

\*{corporate responsibility (CR), contribution, corporation, sustainable development}

\*{opinion, responding, social needs, integrating, decisions}

\*{Climate protection, represents, greatest challenge}

\*{conversion of lignite, coal, electricity, Europe’s largest emitter of CO2, reliable, affordable energy supply}

\*{rising, climate protection requirements, tight production capacities, planning, investment offensive, modernize, extend, European power plant portfolio, efficient installations}

\*{economic approach, handling, energy, customers intensive support, using, energy efficiently}

\*{climate protection, energy efficiency, central fields, action, activities, focus}

\*{fields of action, CR strategy, developed, emphases, shifted significantly}

\*{revising, fields of action, sake, sustained development}

\*{association, engaged, intensive dialogue, stakeholders}

\*{open, constructive exchange, ideas, representatives, major stakeholder groups, characterized, dialogue forum}

\*{aware, urgent tasks, improving, occupational safety, health protection, overcoming, problems, demographic change}

\*{forms, appraisal, show, contribution, sustainable development, recognized}

\*{received, distinction, Best in Class, transparency, climate protection strategy, Climate Leadership Index, Carbon Disclosure Project}

\*{gain, place, Dow Jones Sustainability Index (World and STOXX), Sustainability Leader, German companies, listed}

\*{status report, progress report, United Nations Global Compact, joined}

\*{undertaken, obligation, support, principles, sustained action}

\*{comply, drafting, implementing, climate protection strategy, deciding, invest, development, CO2-free power plant, implementing, Code of Conduct}

----------------------------------------------------------------------------------------------------------------------- RWE 2007

\*{Sustainability, precondition, long-term success}

\*{Group, long tradition, employer, responsible, environment}

\*{worded, commitment, sustainability, first Environment Report}

\*{things, course, exemplified, Group}

\*{young people, traineeships, excess, requirements}

\*{protect, environment, areas, lignite mining, recultivate, landscape, power grids, established, Group-wide environmental management system}

\*{Today, obliged, admit, efforts, noticed, barely keeping pace, growing demands, society}

\*{Politicians, people, confidence, anonymous corporations, declined, Europe, Germany}

\*{energy suppliers}

\*{acceptance, business model}

\*{question, pondering, sixth sustainability report, effort}

\*{open, transparent reporting, areas, target, criticism}

\*{precondition, self-improvement, focused action}

\*{harmonise, principles, private enterprise, society’s expectations}

\*{Society, expects, Europe’s largest single industrial emitter, carbon dioxide (CO2), contribution, climate-protection targets, agreed, political level}

\*{customers, secure, supply of electricity, gas, fair, transparent prices}

\*{business, geared, long-term returns, calls, careful assessment, political, social developments}

\*{opportunities, risks}

\*{long run, strike, balance, interests, risk, basis, sustainable economic success}

\*{areas, action, responsible corporate policies}

\*{Protection, environment, top priority}

\*{lignite, hard coal, generate, power, vulnerable, criticism}

\*{Coal, secure, energy supply, Europe, German, state-of-the-art plants, lower CO2 output, older units}

\*{substantial investments, agreed, climate protection targets, coal}

\*{large-scale expansion, renewable energy sources}

\*{intend, investments, area}

\*{target, achieving}

\*{overlooked, energy efficiency, climate protection}

\*{launched, innovative, programme, starting, equip, households, Mühlheim, smart meters}

\*{new generation, meters, information, domestic electricity consumption, day, night, customers, save, electricity}

\*{act responsibly, employees, people, living, regions, operate}

\*{True, slogan, People, promotes, voluntary community involvement, employees, best ambassadors}

\*{report, progress, area}

\*{commitment, transparency, intensive dialogue, stakeholders}

\*{online publication, power generation data, information, breakdown, domestic, commercial customers’ electricity, fuel bills, drive, promote, transparency, marketplace}

\*{initiatives, right track, success, second place, ranking, sustainability reports, Germany’s 150 largest corporations}

\*{Dow Jones Sustainability Index}

\*{sustainability index, inception}

\*{positive response, efforts, incentive}

\*{rank, drivers, sustainable development, European core markets}

\*{count, dedication, employees, achieve}

----------------------------------------------------------------------------------------------------------------------- RWE 2008

\*{Trust, responsibility}

\*{customers, employees, society, trust, accept, depends, corporate responsibility (CR)}

\*{CR, complex challenges, business, future}

\*{CR, positive factor, worked, steadily, integral part, business processes}

\*{CR strategy, areas, action, independent, interrelated, climate protection, energy efficiency, security of supply}

\*{risk, reputational management, constructive, forward-thinking potential, CR, purchase}

\*{develop, Group-wide objectives, targets, integrated, business operations}.

\*{objectives, report, Our Responsibility}

\*{Report, practice}

\*{constitutes, Communication, Progress, purposes, UN Global Compact, signed}

\*{achieved}

\*{founding, Innogy GmbH, forge ahead, projects, broaden, scope, commitment, renewable energy sources}

\*{key milestone, climate protection strategy, selection, world’s first industrial-scale power plant, CO2 capture and storage (CCS)}

\*{participation, Companius, Group-wide initiative, sales regions, supports, employees, voluntary work, spare time}

\*{undergoing, radical transformation, accomplish}

\*{new technologies, need, require, years, development work}

\*{speed up, process, dependent, stakeholders’ confidence, feedback}

\*{receiving, comments, suggestions, constructive criticism}

\*{develop, society, operates, determined, solid, trustworthy partner}

----------------------------------------------------------------------------------------------------------------------- RWE 2009

\*{experience, world, changing}

\*{parts, economy, ailing, looking, crisis}

\*{Industry, challenges, global magnitude, climate change, scarcity, resources}

\*{responding, challenges, innovation, investment, climate-friendly technologies}

\*{launching, Innogy, responsible, expand, renewables}

\*{increased, generation capacity, wind, water, biomass}

\*{acquisition, Dutch utility Essent}

\*{greener, robust, international}

\*{spend, every year, pushing, renewables, additional, generation capacity}

\*{focus, offshore wind farms}

\*{supporting, new technologies, micro wind turbines, tidal power, commercially viable, promising}

\*{ambitions, reach higher, supporting, Desertec Project, promoting, large-scale generation, solar-thermal electricity, Sahara, dream, reality}

\*{shift, renewable energy sources, bound, take time, security, supply, electricity prices, competitive}

\*{Climate change, brooks, no delay}

\*{investing, climate-friendly technologies, conventional power stations, CO2 flue-gas scrubbing, binding, CO2, micro-algae}

\*{founding, Effizienz GmbH, expedite, climate protection, consumer side}

\*{smart metering, smart home, special computer system, controlling, domestic energy consumption, consumers, save, energy, enhancing, domestic comfort}

\*{revolutionizing, road traffic, promoting, electro-mobility, functional, affordable electric cars}

\*{areas, valuable time}

\*{true, developing, carbon capture and storage (CCS), technology, afford, climate protection}

\*{first exploration projects, regions, potential sequestration sites, fierce resistance, local residents}

\*{skepticism, widespread, policymakers}

\*{fair CCS law passed, legal safeguards, plan}

\*{Climate protection, society}

\*{environmental issues, attention}

\*{recultivation, opencast mines, preservation, promotion, biodiversity, surroundings, power stations, power lines}

\*{endeavor, force, areas, sphere of research, education}

\*{expanded, professorial endowments, Stiftung, work, education, top funding priorities}

\*{Education}

\*{Development Centre, founded, anchor, idea, life-long learning, company, minds, work}

\*{moving, times}

\*{expertise, experience, working, common good}

\*{employees, volunteered, spend, spare time, working, community projects, supported, Companius initiative}

\*{waiting, shaping, future}

\*{specific areas, action, set, quantifiable targets, sustainability, principles, UN Global Compact}

\*{step further, developing, key performance indicators, ascertain, document, progress, setbacks, action}

\*{next step, definition, clear targets}

\*{performance, sustainability, executive board, compensation}

\*{Corporate responsibility, anchored, core processes}

\*{promoting, transparency, accountability, essential, constructive dialogue, society}

\*{exchanges, views, stakeholders, valuable compass, actions}

----------------------------------------------------------------------------------------------------------------------- RWE 2010

No message

----------------------------------------------------------------------------------------------------------------------- RWE 2011

\*{energy transition, big challenge}

\*{structuring, future of energy supply}

\*{company, work, issue}

\*{reducing, CO2 emissions, power plants, expanding, renewables, enhancing, energy efficiency}

\*{Less CO2, secure, supply, affordable prices, objectives}

\*{Germany, Europe}

\*{achieve, goals}

\*{expand, renewable energies}

\*{installation ships, constructing, offshore wind farms, start, working}

\*{use, set up, wind turbines off, German, Welsh coasts}

\*{new wood-pellet factory, Georgia (USA), producing, bio-mass, power plants}

\*{Andersol thermal power plant, Spain, stake, stream, start, commercial operations}

\*{modernizing, conventional power stations, aim, supplying, energy, flexibly, efficiently, grid}

\*{foundation, energy system, view, accelerated exit, nuclear energy, Germany}

\*{modernizing, electricity grids, switch, electricity supply, operates, long term}

\*{grid, get smarter, efforts}

\*{grids, future, no longer, transmission routes, form, neural networks, energy systems}

\*{use, control, supply, demand, electricity}

\*{function, complex, local plants, impact, weather, renewable energies}

\*{Model projects, Smart Country, region , Eifel hills, E-Dema, Mülheim/Ruhr, test beds, joined, forces, partners, business, local authorities, paces}

\*{mainstay, efficient use, energy, consumers}

\*{solutions, point}

\*{Smart Meters, Smart Homes, products, household network connectivity, products, energy revolution, homes, customers}

\*{radical change, successful, works together, people, community, politicians, companies}

\*{Individual companies, afford, simply deliver, fair prices, secure supply, climate protection}

\*{need, engage, traditional environmental protection, innovations, compliance, sustainability criteria, supply chain, high level of occupational health, safety, employees, suppliers, visionary approach, demographic change, social engagement, regions}

\*{challenges, areas for action}

\*{Quantifiable indicators, measured, coordinated}

\*{concrete targets, intend, achieve, fields}

\*{targets, supported, international standards, principles, UN Global Compact}

\*{objectives}

\*{change, sustainable, long term}

\*{engage, dialogue, issues, community, individuals}

----------------------------------------------------------------------------------------------------------------------- RWE 2012

\*{energy system, experiencing, far-reaching upheaval}

\*{areas, reviewed}

\*{strategic target, business, sustainable}

\*{stakeholders, establish}

\*{addressing, expectations, actions}

\*{Establishing, climate-friendly electricity generation, challenge}

\*{exit, nuclear energy, Germany, shift, timing, mitigation path, reducing, CO2, difficult conditions, target}

\*{reduce, CO2 emissions, megawatt hour, electricity, generated, power stations}

\*{renewing, conventional power station portfolio, achieve}

\*{stream, new gas-fired power stations}

\*{expand, renewable energies}

\*{capacity, added, review}

\*{Energy efficiency, second important lever, enhanced energy efficiency}

\*{Saving, energy, protects, environment, reduces, costs, long term}

\*{issue, customers, expect, responses, electricity prices, increase, result, expenses, expansion, renewable energies}

\*{adapting, business model, fulfil, transition, conventional supplier, partner, customers}

\*{develop, appro­priate and affordable solutions, energy requirement}

\*{advise, customers, energy savings, support, services, products, energy management}

\*{customers, option, establishing, stability, long-term tariffs, fixed prices, hedge, changes, price}

\*{partners, local authorities, municipal utility companies}

\*{joining, forces, distribution grids, fit, energy transition, security, supply}

\*{company, regional roots, European core markets}

\*{restructure, business, opportunities, energy transition}

\*{customer numbers, stable, customers, trust, market environment, new providers, entering, market, competition, intense}

\*{motivation, strengthening, commitment, stakeholders, assess, quality, products, responsibility, procure, raw materials}

\*{globalized, economy, procuring, fuels, not confined, borders, EU}

\*{source, hard coal, biomass, regions, environmental protection, labour rights, status}

\*{developing, approaches, work, together, responsi­ble business partners}

\*{sector’s Bettercoal initiative, enhance, transparency, mining conditions, hard coal}

\*{Biomass Policy, sourcing, fuels, sustainable sources, use, generating, electricity, heat}

\*{commitment, manifestation, UN Global Compact}

\*{foster, communication, trust, internal stakeholders, our team, employees}

\*{work, enhances, sustainable success, company}

\*{contend, difficult economic framework conditions, extending, protection, jobs, redundancy}

\*{dialogue, community, issues, environment, marketplace, employees}

----------------------------------------------------------------------------------------------------------------------- RWE 2013

CEO Interview instead of CEO Message

----------------------------------------------------------------------------------------------------------------------- RWE 2014

CEO Interview instead of CEO Message